

THE HOSTED BUYER JOURNEY

Your step-by-step guide to being an IBTM China
Hosted Buyer

Apr. Hosted Buyer
Registration LIVE

Visit: www.ibtmchina.com
Click 'Hosted Buyer Application' to
complete your registration.

Important:
Once you submitted your application, it
will be reviewed by the IBTM Hosted
Buyer team, which can take up to 4
weeks.

You'll be notified by email on the status
of your application – **don't forget to
check your spam!**

If further information is required, a
member of the team will be in touch.

Jun. Hosted Buyer
Zone LIVE

On 19th June, you will be given
access to the Hosted Buyer Zone, in
which you can manage your own
programme.

Important:
The travel team will contact you to
assist with travel arrangements to
Beijing, China.

Jul. Choose
Exhibitors

**Preference selection opens on the 17th
July 2019 – time to start managing
your diary.**

Search and view exhibitor profiles to
see who will meet your business needs.

Select the exhibitors that you would
like to meet.

Aug. Appointment
Matching

Preferences close: 5th August 2019

Your diary of appointments, travel and accommodation
information will be available in your Hosted Buyer Zone
as of 23rd August.

Remember, you need to attend a minimum of 12
Pre-Scheduled Appointments a day (excluding
Destination Presentation sessions).

ibtm[®] CHINA
BEIJING, CHINA
28-29 AUGUST 2019

28th -29th August – IBTM China

Our team will be ready to welcome you to IBTM China for 2 days of inspiration, networking and education – connecting you with top event suppliers across the China and Asia-Pacific region!

Important:

Don't forget to print a copy of your full travel itinerary and diary of appointments before you leave the office.


After

Let us know about your experience at IBTM China. We are always looking for ways to improve our show so we greatly value your feedback.

Don't forget you can connect with us on social media:

Facebook: @IBTMevents, Twitter: @IBTMevents, LinkedIn: @IBTMChina

Organised by:  Reed Exhibitions[®]
励展博览集团  Reed Travel Exhibitions[®]

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